



NGCA CORPORATE SPONSORSHIP PROGRAM

THE NATIONAL GOLF COACHES ASSOCIATION (NGCA) WAS FORMED IN 1983 AS AN ORGANIZATION TO PROMOTE PARTICIPATION IN WOMEN'S COLLEGIATE GOLF. THE VISION OF NGCA SINCE ITS INCEPTION HAS BEEN TO ENCOURAGE THE PLAYING OF INTERCOLLEGIATE GOLF FOR WOMEN IN CORRELATION WITH A GENERAL OBJECTIVE OF EDUCATION AND IN ACCORDANCE WITH THE HIGHEST TRADITION OF INTERCOLLEGIATE COMPETITION. THE NGCA HOPES TO INSTILL WITHIN COACHES OF WOMEN'S GOLF A DEEPER SENSE OF RESPONSIBILITY FOR THE PROMOTION, DEVELOPMENT, MAINTENANCE AND CONDUCT OF COMPETITIVE GOLF FOR WOMEN. TODAY, THE NGCA REPRESENTS THE FINEST COACHES IN WOMEN'S GOLF WITH A MEMBERSHIP OF OVER 550 COMPRISED OF COACHES OF DIVISION I, II & III AND NAIA COLLEGIATE PROGRAMS.

NGCA HEADQUARTERS
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PLATINUM CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Gold Sponsorship plus:**
- Title sponsorship of NGCA award, program, or event.
- Opportunity to include sponsor marketing materials in a one time per annum corporate sponsor mailing from NGCA Headquarters to its membership. Cost of mailing paid by NGCA.
- Opportunity to verbally address NGCA membership for up to five minutes at the NGCA Member Convention.
- Dedicated press release to golf media announcing NGCA sponsorship.
- Premium position, full page advertisement in the NGCA Member Directory.

**** Minimum \$5,000 investment value per year. Minimum contract term - (2) years.**

GOLD CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Silver Sponsorship plus:**
- Advertising banner run throughout the official website of the NGCA providing users with a link to sponsor's website.
- Listing as Gold Sponsor on official website of NGCA with link to sponsor's website.
- Annual NGCA membership directory provided via Email
- Opportunity to sample product to all teams participating in the Women's Collegiate Team Championship.
- Two (2) invitations to all NGCA honors/awards banquets.
- Full page advertisement in NGCA Member Directory.

**** \$2,500 cash value per year.**

SILVER CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Bronze Sponsorship plus:**
- (1) time per annum dedicated email to NGCA membership promoting sponsor product or service. Email to be delivered by NGCA upon approval of email content by NGCA.
- Use of official NGCA logo for promotional purposes.
- Listing as Silver Sponsor on official website of NGCA with link to sponsor's website.
- One (1) invitation to all NGCA honors/awards banquets.
- Sponsor recognition at all NGCA events.

**** \$1,000 cash value per year.**

BRONZE CORPORATE SPONSOR WILL RECEIVE:

- 10' x 10' deep Booth Space at Corporate Sponsor Expo held during the NGCA Member Convention.
- Listing as Bronze Sponsor on official website of NGCA with link to sponsor's website.

**** \$675 cash value per year.**