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**FOR IMMEDIATE RELEASE**

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**INAUGURAL HOOTERS WOMEN'S COLLEGIATE TEAM CHAMPIONSHIP TO BE STAGED  
AUGUST 3 - 5 OUTSIDE OF ATLANTA**

CORAL SPRINGS, Florida (May 27, 2010) – The National Golf Coaches Association, in conjunction with Hooters of America and Achasta, By Reynolds will host the inaugural Hooters Women's Collegiate Team Championship Presented by the National Golf Coaches Association, August 3 – 5, 2010.

Eligibility is limited to two-person teams of current women's collegiate golfers from the same university. (60) teams are expected to participate. The format of the 54-hole event is Day 1: Alternate Shot; Day 2: Best Ball; and Day 3: Combined Score of the two players. Teams will be comprised of players from all levels of NCAA golf including Division I, II and III.

"The NGCA believes there is a lack of high quality amateur tournament opportunities for women's collegiate golfers during the summer," stated Roger M. Yaffe, NGCA Executive Director. "By creating this event, we are offering a unique format and professionally operated event that also captures the spirit of college golf."

Achasta, by Reynolds is located in Dahlonega, GA one hour north of Atlanta. The par-72 Jack Nicklaus Signature Design is part of the Reynolds Signature Communities, the creator of Reynolds Plantation.

Teams already committed to participate include student-athletes from Duke, Georgia, Michigan State, Virginia, Wake Forest, Ohio State, and Florida just to name a few. The Hooters Women's Collegiate Team Championship replaces the Hooters NGCA Match Play Championship which was held for the previous seven years as an in-season collegiate tournament and the only match play event on the women's college golf schedule.

**About the National Golf Coaches Association**

The National Golf Coaches Association, founded in 1983, is a non-profit organization representing women's collegiate golf coaches. The NGCA was formed to encourage the playing of college golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. Today, the NGCA represents nearly 500 coaches throughout the U.S. and is dedicated to educating, promoting and recognizing both its members and the student-athletes they represent.

**About Hooters of America**

Hooters of America, Inc. is the franchisor and operator of over 435 Hooters restaurants in 44 states and 22 foreign countries. The first Hooters opened in 1983 in Clearwater, Florida. Hooters is well-known for its brand of food and fun, featuring a casual beach-theme atmosphere, a menu that features seafood, sandwiches and Hooters nearly world famous chicken wings. For more information about Hooters visit [www.hooters.com](http://www.hooters.com).